



41448

(5×16=80 Marks)

PART - B

11. a) Explain the various factors affecting entrepreneurial growth with an example for each.

(OR)

b) Discuss the characteristics of entrepreneur with suitable examples.

12. a) Describe the procedural steps in designing an achievement motivation training program with an example.

(OR)

b) Discuss the needs and objectives of an entrepreneurship development program with examples.

13. a) Describe the steps involved in setting up a business with an example.

(OR)

b) Explain the methods of project appraisal for entrepreneurial enterprise with examples.

14. a) Describe the factors determining capital structure with examples in an entrepreneurial enterprise.

(OR)

b) Explain the management of working capital of an entrepreneurial enterprise with examples.

15. a) Discuss the causes and consequences of industrial sickness in small entrepreneurial enterprise with examples.

(OR)

b) Explain the New Small Enterprise Policy 1991 ratified by the Indian Government toward policy for small scale entrepreneurial enterprise.

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Reg. No. :



Question Paper Code : 53345

B.E./B.Tech. DEGREE EXAMINATIONS, APRIL/MAY 2019.

Seventh/Eighth Semester

MG 6071 — ENTREPRENEURSHIP DEVELOPMENT

(Common to Automobile Engineering / Electronics and Communication Engineering / Industrial Engineering / Industrial Engineering and Management / Mechanical and Automation Engineering / Mechatronics Engineering / Production Engineering / Robotics and Automation Engineering)

(Also common to PTMG 6071 – Entrepreneurship Development for B.E. Part-Time – Seventh Semester – Mechanical Engineering – Regulation 2014)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. What is meant by entrepreneur?
2. Mention the types of entrepreneurs.
3. What are the uses of business games?
4. Write the needs of entrepreneurship development program.
5. Mention the steps involved in setting up a small business.
6. What are the uses of preliminary project report?
7. What are term loans?
8. How taxation affects entrepreneur?
9. Write the merits of mergers.
10. What are the causes of Industrial sickness?

PART B — (5 × 13 = 65 marks)

11. (a) Compare and contrast an Intrapreneur from an Entrepreneur with an example for each.

Or

- (b) Discuss the factors affecting entrepreneurial growth in India with suitable examples.

12. (a) Describe the major motives influencing an entrepreneur with suitable examples.

Or

- (b) Discuss the role of Thematic Apperception Test in entrepreneurship development program with examples.

13. (a) Describe the characteristics and ownership structure of small enterprise business with an example.

Or

- (b) Explain the techno economic feasibility assessment procedure for an entrepreneurial enterprise with examples.

14. (a) Enumerate the various sources of finance with examples for an entrepreneurial enterprise.

Or

- (b) Explain the break even analysis with suitable examples for an entrepreneurial enterprise.

15. (a) Discuss the corrective measures of industrial sickness in small entrepreneurial enterprise with examples.

Or

- (b) Explain the concept, merits and demerits of the following growth strategy in small scale entrepreneurial enterprise.

(i) Expansion

(ii) Diversification.

PART C — (1 × 15 = 15 marks)

16. (a) As an budding entrepreneur prepare a detailed proposal to set up a knitting garment unit.

Or

- (b) Discuss the need for policy support to small scale industries through the different policy resolutions (IPRS).

Reg. No. :

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Question Paper Code : 20849

B.E./B.Tech. DEGREE EXAMINATION, NOVEMBER/DECEMBER 2018.

Seventh/Eighth Semester

Mechanical Engineering

MG 6071 – ENTREPRENEURSHIP DEVELOPMENT

(Common to Automobile Engineering, Electronics and Communication Engineering, Industrial Engineering, Industrial Engineering and Management, Mechanical and Automation Engineering, Mechatronics Engineering, Production Engineering, Robotics and Automation Engineering)

(Regulations 2013)

(Also common to PTMG 6071 – Entrepreneurship Development for B.E. (Part Time)– Seventh Semester – Mechanical Engineering–Regulations 2014)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. What are the four types of Entrepreneurship?
2. Who is an intrapreneur?
3. Name few stress management techniques for entrepreneurs.
4. What do you mean by EDP?
5. What is meant by small enterprise?
6. What is techno economic evaluation?
7. Define sales tax.
8. What is the purpose of taxation?
9. What is diversification in business?
10. Write a note on NBIA.

PART B — (5 × 13 = 65 marks)

11. (a) Classify and explain in detail the factors affecting entrepreneurial development.

Or

- (b) What are the shared traits between an entrepreneur and intrapreneur? Analyse the advantages of being an intrapreneur than an entrepreneur.

12. (a) What are the motivating factors that influence people towards entrepreneurship?

Or

- (b) Analyse how thematic appreciation test is helpful in measuring achievement motivation in entrepreneurs.

13. (a) Explain in detail the steps involved in setting up a business.

Or

- (b) Explain how market survey and research can be a good tool for selecting a good business.

14. (a) What are the different sources of finance for a business? Explain.

Or

- (b) What is working capital and explain why is it important?

15. (a) Elaborate the government policies for development and promotion of small scale industries in India.

Or

- (b) Write short notes on the following:

(i) Merger. (6½)

(ii) Subcontracting (6½)

PART C — (1 × 15 = 15 marks)

16. (a) Discuss the symptom of sickness in small scale industries. Elaborate on the steps to over come it.

Or

- (b) Discuss the concept; merits and demerits of the following.

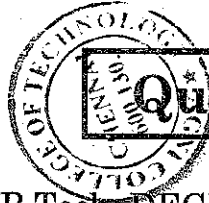
(i) Partnership in Entrepreneurship.

(ii) Joint venture in Entrepreneurship.



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Question Paper Code : 91880

B.E./B.Tech. DEGREE EXAMINATIONS, NOVEMBER/DECEMBER 2019

Seventh/Eighth Semester

Mechanical Engineering

MG 6071 : ENTREPRENEURSHIP DEVELOPMENT

Common to : Automobile Engineering/Electronics and Communication Engineering/Industrial Engineering/Industrial Engineering and Management/Mechanical and Automation Engineering/Mechatronics Engineering/Production Engineering/Robotics and Automation Engineering

(Regulations 2013)

(Also Common to PTMG6071 – Entrepreneurship Development for BE (Part-Time) Seventh Semester – Mechanical Engineering – Regulations – 2014)

Time : Three Hours

Maximum : 100 Marks

Answer ALL questions.

PART – A (10×2=20 Marks)

1. Define Entrepreneur.
2. Differentiate Entrepreneur and Intrapreneur.
3. Define Stress.
4. What is Thematic Apperception Test (TAT) ?
5. What is Techno Economic Feasibility Assessment ?
6. Explain the salient features of partnership firms.
7. Define Working Capital.
8. What is an opportunity cost ?
9. What are the symptoms of sickness in Small Business ?
10. What are business incubators ?

PART – B

(5×13=65 Marks)

11. a) Explain the factors affecting the growth of entrepreneurship in India.

(OR)

- b) Who is an Intrapreneur ? Explain the importance of intrapreneurs in an Organization.

91880



12. a) Write a short note on the objectives and the need for Entrepreneurship Development Programmes.

(OR)

b) Explain in detail the major motives influencing an Entrepreneur.

13. a) Explain the importance of Market Survey and Research.

(OR)

b) What is Project Appraisal ? Explain its importance.

14. a) List the various sources of Finance. Explain its advantages and disadvantages.

(OR)

b) Explain the tax structure in India.

15. a) Explain the various growth strategies of small business.

(OR)

b) Write a short note on the various Government schemes for Small Scale Enterprises.

PART - C

(1×15=15 Marks)

16. a) Explain in detail the functions of Entrepreneurs in relation to Economic Development.

(OR)

b) What are the challenges faced by an Entrepreneur ? How does the economy affect the finances of an enterprise ?